

BUNDESKUNSTHALLE

Invitation to a Media Conference
Thursday, 27 June 2013, 11 a.m.

CLEOPATRA

The Eternal Diva

28 June – 6 October 2013

Few historical figures divide public opinion as much as Cleopatra VII, the last queen of Ancient Egypt (69–30 BC). Her beauty is the stuff of legend. She is said to have been highly educated and alluring, politically astute and cunning, capricious and courageous. Her eventful life and colourful personality inspired writers, painters and composers. Over the past two thousand years every era has produced its own distinctive image of Cleopatra. These constructs reflect not only the then prevalent models of femininity but also the cultural, political and social concerns of their time. This fact forms the starting point of our interdisciplinary exhibition. It presents the many faces of Cleopatra from antiquity to the pop culture of the present day through a selection of sculptures, paintings and photographs as well as films and video works.

Coinciding with the exhibition the roof of the Art and Exhibition Hall is transformed into an oriental garden inspired by the key elements of Egyptian garden design.

We cordially invite you to a media conference on 27 June 2013 at 11 a.m.
The exhibition and the oriental garden open at 10 a.m.

Participants:

- Rein Wolfs, Director of the Art and Exhibition Hall
- Elisabeth Bronfen, Professor of English and American Studies at the University of Zurich and Curator of the Exhibition
- Agnieszka Lulinska, Curator and Exhibition Manager, Art and Exhibition Hall
- Sven Bergmann, Press Officer of the Art and Exhibition Hall

In order to receive your accreditation, please send a fax to +49 228 9171–211 or an email to presse@bundeskunsthalle.de. Text and photo material are available at the press office or at www.bundeskunsthalle.de. Please contact us for interviews.

The exhibition opening will take place on 27 June 2013 at 7 p.m.

We look forward to seeing you.

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Fax reply to +49 228 9171-211

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I will attend YES

Please send press material YES

Please enter the media institution and the editorial office you will be representing at the media conference.

Name: _____

Media institution: _____

Editorial office: _____

Address: _____

Postal code & location: _____

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Email: _____

Current and upcoming exhibitions

ON THE TRAILS OF THE IROQUOIS
until 4 August 2013

THE IROQUOIS LONGHOUSE
Until the end of October 2013

ECHORAUM IX
»Gathering of the Facades«
until 6 October 2013

CLEOPATRA
The oriental garden on the roof of the Art and Exhibition Hall
until 6 October 2013

JOHN BOCK
Im Modder der Summenmutation
3 October 2013 – 12 January 2014

1914
The Avant-Gardes at War
8 November 2013 – 23 February 2014

FLORENCE!
22 November 2013 – 9 March 2014

VILLA ROMANA 1905-2013
22 November 2013 – 9 March 2014